

LEAD WITH COURAGE

*Triple your Confidence,
Presence and Influence in the
next 6 to 12 months.*



Executive & Leadership Coaching

"Great Leaders are Courageous Leaders."

In this volatile, uncertain and rapidly changing environment and in an era of texting tagging and tweeting leaders must navigate the complexities of the demands of a multi generational workforce, leading their business and teams, communicate effectively, and connect with their people at a much deeper level all while working a virtual world.

CEOs and chief HR officers typically say the challenges they're having with their leaders are:

- People leadership being passed onto HR
- Continually putting out fires
- Strategic work taking a back seat
- Leaders are lacking confidence with performance conversations
- Leaders are afraid of litigation and saying the wrong thing.
- Struggling knowing how to handle the current mental health problems
- Conversations on return to work requirements and expectations
- Worried about the 'Great Resignation' and losing good people.
- Bad PR and reputational damage (great place to work. war for talent).

Leaders typically say they're struggling with:

- Knowing the direction of their leadership/career and their next steps
- Unclear on their Leadership Value Proposition
- Where to focus and spend their energy
- Imposter Syndrome
- Confidence when presenting to Executive Leadership Team and Board

ACTIVITY	FOCUS	INFLUENCE
Courageous	Impact	100%
Confident	Conviction	75%
Clear	Ownership	50%
Coasting	Plan	20%
Floundering	Clarity	10%
Frazzled	Delegate	-10%
Frozen	Action	-20%

Frozen

Leaders at this level are a bit like a deer in headlights, they're overwhelmed and not sure where to go first. Leaders at this level need to focus on what action is going to move the needle for them.

Frazzled

These leaders are overworked, working long hours, and still trying to do their technical excellence job as well as lead a team. These leaders need to focus on delegating and empowering the team around them.

Floundering

Floundering leaders are busy being busy. Their main focus needs to be on clarity. What type of leader do they want to be. They need to focus on developing their leadership blueprint and playbook.

Coasting

Leaders at this level are cruising, they're no longer frantic, however, they're not yet making an impact or influencing those around them. These leaders need to develop an action plan.

Clear

These leaders are very clear on their direction, are confident in their abilities and position, and communicate with impact and influence.

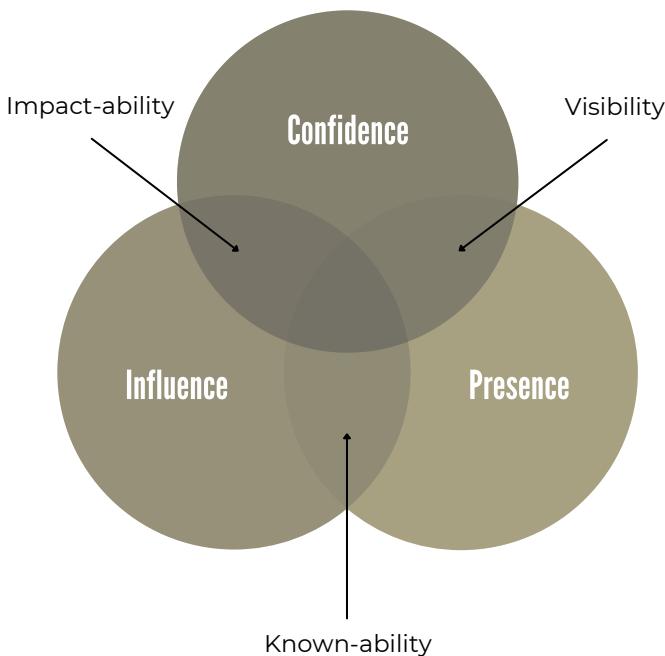
Confident

Leaders at this level are building their strategic alignment and focusing on leading change within their team and across the organisation.

Courageous

These leaders are ready to focus on what their impact is and going to be. What legacy are they leaving behind. Who are they impacting and influencing within their team, organisation or industry?

WHEN WORKING WITH HIGH ACHIEVING EXECUTIVES WE WORK ACROSS THREE DIMENSIONS



Confidence

An unwavering belief in leadership purpose and capability.

Presence

Leadership brand and positioning.

Influence

Able to influence and sway the team and a broader cohort and board.

THE LEADERS WE TYPICALLY WORK WITH ARE LOOKING TO DEVELOP THE FOLLOWING KEY AREAS

- Strategies to elevate their self-awareness
- Elevate their brand and positioning as a leader
- Gain better understanding and insight of others
- Build confidence
- Develop an executive presence and influence
- Lead change or lead their team through change
- Move from reacting to responding
- Know they are MADE FOR MORE and need help to get there.

OUR PROGRAM IS IDEAL FOR:

- Executive Leaders
- Senior Leaders
- Program Managers
- General Managers
- Project Managers
- Business Leaders

“Great leaders are Courageous Leaders.”

For leaders to be able to Inspire, Influence and Impact their teams they need to develop their practice of leadership.

Courageous Leaders coaching program is designed to help CEOs and HR to :

- Grow your leadership and succession pipeline
- Take newly promoted leaders through a quick transition into their new roles
- Develop leaders' executive presence, strategic thinking, awareness, and communication skills
- Expand your leaders' capability to be more engaged, cultivate higher-performing teams
- Equip leaders to lead through and drive change, and develop their change leadership.

Courageous Leaders coaching program is designed to leaders to:

- Build Clarity
- Increase confidence
- Build communication competency
- Grow your leadership and succession pipeline
- Take newly promoted leaders through a quick transition into their new roles
- Develop leaders' executive presence, strategic thinking, awareness and communication skills
- Expand your leaders' capability to be more engaged, cultivate higher-performing teams
- Equip leaders to lead through and drive change, and develop their change leadership.

MADE FOR MORE

Lead with Courage Executive Program	Positioning	Powerhouse
Inclusions	6 Months	12 Months
Courageous Leaders Diagnostic and Analysis (valued at \$1,500)	✓	✓
1 x strategy sessions (valued at \$2,500)	✓	✓
Coaching Session (valued at \$2,000 per session)	x6	x12
New York Times Best sellers (valued at \$60-\$120)	✓	✓
Weekly accountability email (valued at \$1,000)	✓	✓
Interview on Made For More podcast (valued at \$500)	✓	✓
Ticket to quarterly Made For More leadership networking event (valued at \$200)	✓	✓
Ticket to Dinner for The Driven (valued at \$200)	✓	✓
Lifetime access to Made For More academy valued at \$495)	✓	✓
Team Strategy Day (valued at \$7,500)		✓
PLUS - I'm on your team with unlimited email support (valued at \$10,000)	✓	✓
Total Value	\$28,105	\$47,605
Investment	\$11,000 +GST	\$21,000 +GST

TESTIMONIALS

What our clients say!

"Ally's coaching allowed me to enhance my influence as a leader not only in my professional life but also in my personal life. Coaching has helped me to master my communication style and uncover blocks to my personal success. If you are willing to look deeply and honestly within yourself so that you can reach your highest potential then Ally is the perfect guide."

Gayle Kothari - Senior Leader RSPCA SA



"Ally took us on such a great personal and professional journey. I am beginning a new career and Ally gave me the tools to feel confident and assertive. We learnt a lot about our individual personalities and how this can help us be productive and successful in the workplace. Ally was engaging and took the time to get to know us before the course which made it feel really personal. I walked out of the classroom each day with my head held high and my confidence boosted. A big thank you. I am no longer afraid to have courageous conversations!"

Lucy Feltus - Manager RSPCA SA



Ally is a legend. I have engaged Ally several times to work with staff to improve their communication and leadership. We invited her to run a session at our planning day on courageous conversations. She had the whole group engaged throughout the session and they haven't stopped talking about it since. It is also great to see the team put into practice what they have learnt each day. Highly recommend her for any business that wants to stay ahead of the game.

Daniel Crago - General Manager



"It has all been extremely valuable! It has reignited my leadership energy which has been a lesser priority in recent times due to my dual role."

Fiona Turner Chief Admin Officer WCH



"Ally is an authentic and engaging leadership coach with so much passion for what she does.

Having heard her speak previously at a SheCreates event, we engaged Ally on behalf of Spence Club Inc to speak to our members about the Love Languages of Leadership.

Hosted on the last day of a state-wide lockdown, the event was such a success, with members still referring to the learnings of the session and sharing what they learned with others. Ally brings so much enthusiasm to any workshop she delivers, and has no problem in keeping her audience captivated throughout. We were thrilled to be joined by her and look forward to hearing her speak at future events, each which offer bite-sized pieces of take-away information that's easy to remember and implement in our day-to-day lives. Thank you,

Ally, from all of us at Spence Club!"
Alexandra Paxinos Spence Club



"Wish I'd had this decades ago. Tools to empower me as a leader, make better decisions."

Gail Pearson RSPCA Manager



"Ally is an absolute powerhouse!"
Delegate at She Creates



TESTIMONIALS

What our clients say!

"Thank you Ally for the 5 full days of Courageous Leaders, I have taken many leadership and training programs though the years and none have made me come away feeling more empowered than this one. Ally has a unique way of getting you to engage in the conversation throughout the course and getting you to really see the areas you need to concentrate on. Ally is extremely talented with her training style keeps you challenging your thoughts and actions while coming to solutions to react and think differently going forward. I felt Ally to be very genuine in her delivery and full of life , she is the kind of person you want to be around. I encourage anyone to take Ally's training, it is one big step forward. I thank you for opening my eyes up again."

Jo-Ann Milligan - Manager



"As I reflect on the past year I wanted to thank you for the impact you had on my leadership journey in 2021. Joining the CEO Advisory Boardroom allowed me to confidentially bounce ideas of an independent leadership coach in a fun and engaging way. I always looked forward to our sessions as it was a time to step back and think about high level leadership and I always came away from the sessions either confirming my approach, getting fresh ideas, looking at things differently, gaining a greater understanding of the situation but generally together we achieved all of the above mixed in together. The CEO Advisory Boardroom enhanced my leadership that my whole organisation benefited from. If anyone is sitting on the fence working with you, send them my way.

Nigel Morris CEO



Jason and I were uncertain about how our team would engage in our first team goal-setting and planning session. Some of our team had never been through a formal process so we were unsure on the level of engagement we could get through the process.

We were thrilled to see each of them engage and feel comfortable enough to provide thought provoking responses. The feedback at the end was faultless and it was an incredibly worthwhile process for not just us as individuals, but for the team. Thank you Ally

Kerryn Page - CEO Quisk



Net Promoter Score (NPS)

= 100



From the moment she started speaking, Ally had the audience captivated with her stories, humour and content. She was so well-spoken and professional and I received so much value from her message around how to improve my leadership skills of not only my business but my life. She also somehow managed to get me back a few hours of "me-time" every day which I am now thoroughly enjoying! Thank you Ally!!

Kate Burr - Business Owner



Ally is a great coach and I feel lucky to have worked with her. She has managed to empower me to go from confused to clear on where I want to head. She provides lots of great resources, encouragement, and is realistic but also knows when to give me the push to go for what I am made for!!

Donna Adams - Manager NDIS



"A ship in harbor is safe, but that is not what ships are built for."

John A Shedd

Next Steps:

1. Decide on your program choice
2. Confirm your start date
3. Return your Terms & Conditions

If you have any questions, please don't hesitate to contact me on +61 412 052 404 or email ally@madeformore.com.au

Until Next time, Eat the Frog, Get the Worm and be the Bird

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Made For More Pty Ltd ATF Nitschke Consulting Group

ALLY NITSCHKE

Leadership Expert | Courageous Conversations Specialist | Speaker | Author



LEADERSHIP EXPERT | COURAGEOUS CONVERSATIONS SPECIALIST | SPEAKER FACILITATOR | COACH | CHANGE MAKER

Your Facilitator

Known as a High Performance Leader, and driven toward success, Ally is on a mission to help organisations create and grow Courageous Leaders and sustain high performance without the stress and burnout.

Her flagship program Courageous Leaders delivers a fresh, energetic and practical approach to achieving results through simple leadership strategies that actually work; leaning into tough conversations, setting a clear vision, and developing a road map to get there.

Following an ethos of 'prevention is better than cure', Ally teaches her unique 'incubator of resentment framework' to businesses around Australia, helping them create spirited company cultures and prevent performance issues before they happen.

As an executive coach, Ally calls a spade-a-space and is a straight talking, pull-no-punches coach that is uncompromising when it comes to results, and works with leaders to cut through to the heart of their issues.

Also a mother of four boys under seven, Ally can multitask like a boss. She's mastered the art of running a tight ship with military precision without compromising on creativity, collaboration and fun. Ally believes in doing 'life on purpose', and brings that philosophy into everything she does at work and at home.

With a background in arts, finance, project & change management, and 15 years experience leading and coaching teams, Ally is exceptional at connecting the dots and streamlining systems to ensure organisations and their people are ready for Successful Leadership!

"Insightful,
intelligent, inspiring."
~ Melanie

"Ally is a great coach and I feel lucky to have worked with her. She has managed to empower me to go from confused to clear on where i want to head. She provides lots of great resources, encouragement and is realistic but also knows when to give me the push to go for what I am made for!"
~ Donna

MADE
FOR
MORE

EAT THE FROG. GET THE WORM. BE THE BIRD... AND

Soar!

MADE FOR MORE

COURAGEOUS LEADERS | COURAGEOUS TEAMS
COURAGEOUS CULTURES

ABOUT US

Made For More was born out of a desire to inspire people, and to help them recognise and believe that they are made for more. To do more, to be more and to achieve more.

Everything we do through our workshops, programs and coaching provides our clients with the confidence and clarity they need to achieve their goals and be exceptional at what they do.

At Made For More our education is focused on proven and modern leadership practices, in accordance with leading research on high performance workplaces. Our goal is to develop leaders who are courageous, empathetic and aware of how their actions affect both teams and their own success.

We give our clients the tools to get beneath the surface of common personal, team and organisational issues, the skills to resolve them effectively, and the confidence to continuously improve culture and performance.

Through our experience, we've found that people are most effective at work and in life when they have the confidence and competence to develop strong healthy relationships. We believe the basis of this is built on openness, honesty, trust, achievement and excellent communication. At Made For More we build this confidence and trust in our clients so that they can level up their mindset, level up their leadership and level up their teams .

Our approach to leadership was recently described by LGA professionals as "Modern Fresh, and Uplifting" The Made For More ethos and programs get results! People and organisationS who worked with us have achieved:



- ▶ Improved staff and customer satisfaction, sales and growth
- ▶ Identified real strengths, goals and better job-fit
- ▶ Improved communication and culture within teams and across organisation
- ▶ Career advancement into senior leadership positions, and
- ▶ For organisations, attraction and retention of highly skills and motivated people

I've used services like Ally's before, but she has been the best! She explains things clearly and makes you feel at ease, is professional and knows her stuff. I highly recommend. -Tallora

MADE FOR MORE

with
Ally Nitschke

Be More
Do More
Achieve More
You were Made For More!



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TERMS AND CONDITIONS

Confidentiality, Privacy and Intellectual Property

All information exchanged between coachees and Made For More Pty Ltd and Nitschke Consulting Group is considered confidential.

We abide by the International Coaching Federation's Code of Ethics, <https://coachfederation.org/code-of-ethics>.

All program materials and related intellectual property remain the property of Ally Nitschke and Made For More Pty Ltd and Nitschke Consulting Group and cannot be copied or distributed without express permission.

All logon details provided by Ally Nitschke and Made For More pty ltd and Nitschke Consulting Group are for the named purchaser of the program and cannot be shared or distributed.

Made For More Pty Ltd will not disclose any client information or any other privileged information to any other third party unless permission for such disclosure has been provided by the client to Made For More Pty Ltd or Nitschke Consulting Group.

Program Confirmation and Payment

Program and date/s remain unconfirmed until program payment is received in full. Payment is required at the time of booking to confirm dates, unless indicated otherwise.

Cancellation Policy

At Made For More Pty Ltd we work with our clients to ensure that the programs are successful. This means ensuring the commitment of participants to the program.

Should a program* be cancelled, we reserve the right to apply the following policy:

- Cancellation of the program* 4 weeks or earlier from commencement date: any costs incurred are invoiced plus 10% of the program fee for administration.
- Cancellation of the program* 2 to 4 weeks from commencement: any costs incurred are invoiced plus 50% of the program fee.
- Cancellation of the program* less than 2 weeks from commencement: any costs incurred are invoiced plus 100% of the program fee.

Should a scheduled program* date be changed, we reserve the right to apply the following policy:

- Change of a program* date within 2 to 4 weeks of the scheduled date: 50% of the program fee.
- Change of a program* date less than 2 weeks of the scheduled date: 100% of the program fee.
- If a person withdraws from a program*, in some circumstances a substitute person may be added to the program for an administration fee only.

All Coaching Sessions need to be completed within the specified program period.

These terms are governed by the laws of South Australia, Australia.

Our Commitment

Made For More Pty Ltd commits to delivering an outstanding program that specifically meets and honours the needs of the individual and the organisation.

If your face-to-face program* becomes impacted by changes to COVID restrictions, the program will be delivered via an online platform and all details required to attend will be emailed to you.

*A program includes any one-off or series of workshops, coaching sessions, webinars, events, and speaking engagements, both face to face and online.

EXECUTIVE LEADERSHIP 1:1 COACHING

SELF | TEAM | COMMUNITY

TERMS & CONDITIONS

Client will provide a suitable venue for the face to face coaching sessions, or via zoom video conferencing.

Payment due at time of booking to confirm your coaching spot.

ACCEPTANCE

On behalf of _____,

I _____ am authorised to accept this proposal to work with Made For More.

Contact Person	
Position Title	
Organisation	
Contact number	
Email Address	
Investment	<input type="checkbox"/> Positioning - \$11,000+GST <input type="checkbox"/> Performance - \$21,000+GST
Authorised Signature Acceptance	

Made For More Pty Ltd is a registered COVID safe business

