

CASE STUDY THREE - KEYNOTE AT ASSOCIATION CONFERENCE

In mid 2022, Ally was approached by Women Leaders Institute and Un-Women to be the keynote speaker at their annual executive Women In leadership conference in November 2022.

The key purpose behind creating this conference was. to provide opportunities for women across a diverse range of industries to come together, take control of their careers and provide a different style of learning.

"Ally is an engaging, enthusiastic, authentic and hilarious speaker. She was easily the best speaker of the day with lots of practical down to, earth strategies that i can take away and implement straight away. " Delegate.

Ally worked closely with the events team to create a keynote that would support delegates as well as inspire and ignite them even after the conference conclusion.

feedback was outstanding with all attendees walking away with clear plans about how to implement change to their boundaries, careers, and personal life as well as a copy of Ally's book - Rise of The Courageous leaders.

Video Testimonial from the conference - [Link Here](#)

"Ally was our OUTSTANDING MC for our Women in Leadership Summit in Adelaide in November 2022. From the start, Ally was a dream to work with on this summit! She brought enthusiasm, energy and attention to detail to every step of the process - this was even before she stepped foot on the stage. The light and laughter she brought with her to a room full of amazing women leaders left them all inspired, confident and ready to take on the world. I am already excited for the next project we get to collaborate on together.

Thank you Ally for being amazing!"

Event Organiser